

Facestock

A white, one side gloss finished cast coated paper.

Basis Weight	80 g/m ²	ISO 536
Caliper	88 µm	ISO 534

Adhesive

S1010 is an emulsion acrylic adhesive with best in class initial tack and ultimate adhesion on high surface energy substrates.

Liner

BG40 is a high-density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency.

Basis Weight	57 g/m ²	ISO 536
Caliper	51 µm	ISO 534

Laminate

Total Caliper	154 µm ± 10%	Calculated
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Typical Performance Data

Initial Tack	12.0 N/25mm	FTM 9 glass
Peel Adhes. 90°	9.0 N/25mm	FTM 2 st.st.
Min. appl. temp.	5°C	

Service temp. -20°C to 80°C subject to facestock limitations

**Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability. Temperature data shown only applies to adhesive test performance.*

Applications and Use

This product is suitable for wide range of promotional and industrial labels whereby excellent gloss appearance and attractive multi-colour print quality are required. S1010 adhesive has been developed to give optimum "price-performance" factor to its end-users. It adheres well to a number of substrates. For applications that require better performing adhesive, Fasson® higher performance paper adhesive such as S2090 is recommended. Typical applications include labels for cosmetic, food products and promotional labels.

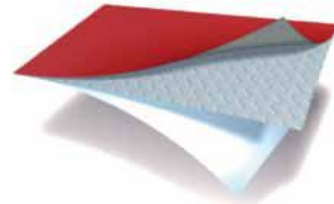
Conversion/Printing

This glossy, cast coated quality is specially suited to provide top printing quality in all usual printing techniques, whether single or multi-colour, line or process colour printing. High internal strength of the glassine liner provides excellent support for die cutting both rotary and flat bed.

Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.

AW0271

Fasson® High Gloss Paper/S1010/ BG40Wh Imp FSC



High Gloss Paper

S1010

BG40Wh Imp FSC

Food Industry Labels

The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Shelf life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50% RH). Prolonged storage outside these conditions might reduce the shelf life.

Thailand

Malaysia

Indonesia

Vietnam

Myanmar

Singapore

Philippines

Warranty

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